



ACTIVE TRANSPORTATION PLAN

FOCUS GROUP GOSHEN MEETING

December 15, 2015

10:30 am

Newcomer Center, Goshen College

Agenda

- » Defining Active Transportation
- » Purpose and Outcomes of Plan
- » Planning Process Outline
- » Vision & Goals
- » Group Discussions
- » Next Steps

DISCUSSION

» What does Active Transportation mean to you?

Defining Active Transportation

» “Active Transportation” is a means of getting around that is powered by human energy, primarily walking and bicycling. Often called “non-motorized transportation,” we prefer the term “active transportation” since it is a more positive statement that expresses the key connection between healthy, active living and our transportation choices.

» Partnership for Active Transportation

Defining Active Transportation

- » “human-powered transportation that engages people in healthy physical activity while they travel from place to place. People walking, bicycling, the use of strollers, wheelchairs and mobility devices, skateboarding, and rollerblading are all active transportation. Active transportation supports transit.”
 - » Oregon Metro Regional Active Transportation Plan

Defining Active Transportation

- » “Multimodal transportation solutions that connect people of all ages and abilities to where they need to go using active modes such as walking, bicycling and taking public transit”
 - » Puget Sound Regional Council Active Transportation Plan

PURPOSE & OUTCOMES

Purpose of an Active Transportation Plan

Identify needs, resources, and strategies for improving and increasing all active modes of transportation in the region



Purpose of an Active Transportation Plan

Realize benefits in access to destinations and services, mobility, quality of life, safety, air quality, health, and economy



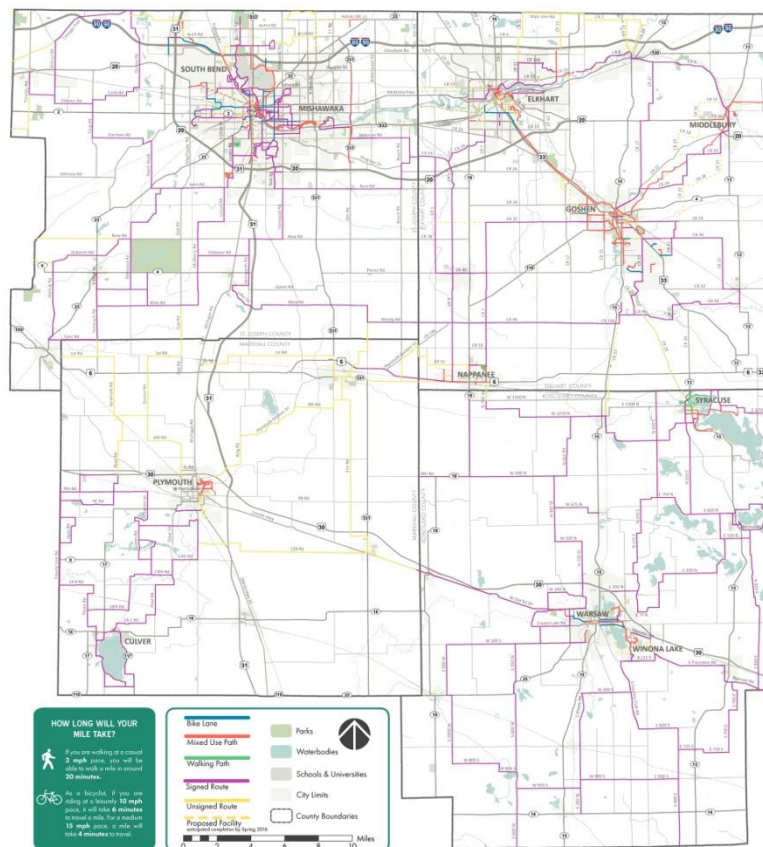
Purpose of an Active Transportation Plan

Serve as MACOG's overall strategy for funding and implementing active transportation facilities and programs



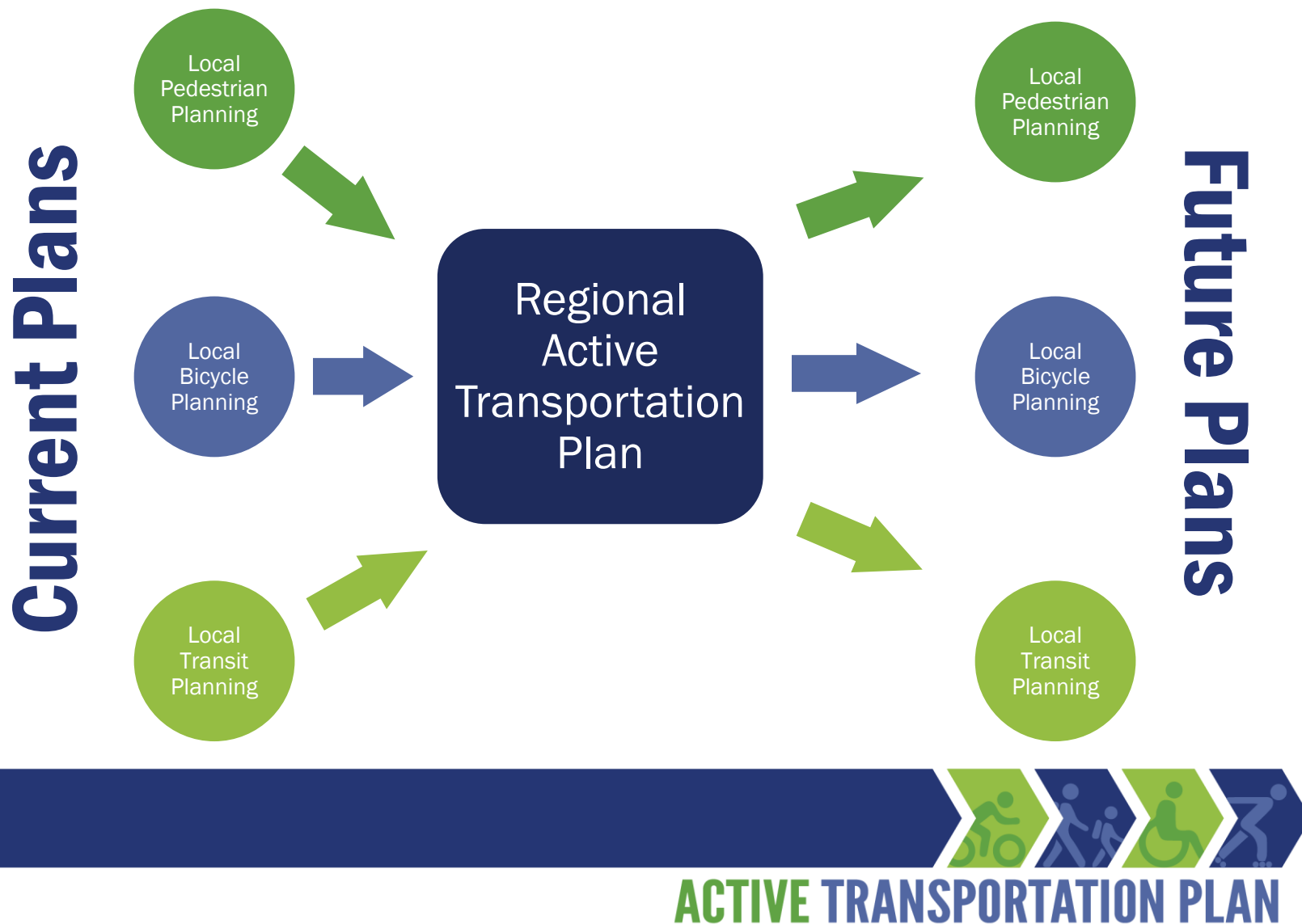
Purpose of an Active Transportation Plan

Provides guidance to support communities in the region that are expanding the bicycle and pedestrian network



PLANNING PROCESS

Integration of Local and MACOG planning



Advisory Groups

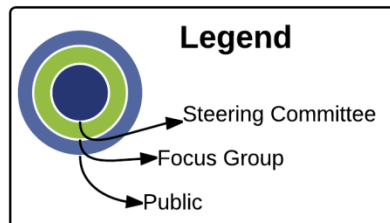
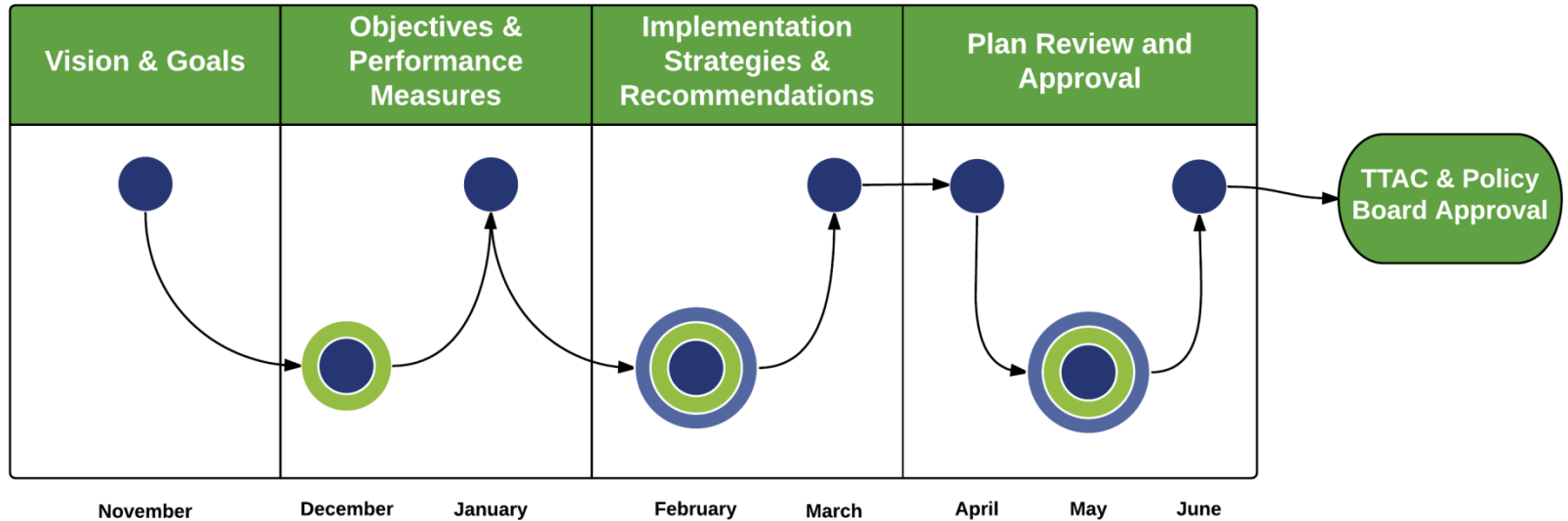
Steering Committee

- » Guide the planning process
- » Shape focus & deliverables
- » Technical review
- » Approve plan for Public Review

Focus Group

- » Provide support to the Steering Committee
- » Generate ideas, recommendations, strategies
- » Familiarize and promote plan in their communities

Active Transportation Planning Process



VISION & GOALS

Active Transportation Plan Goals

Connectivity

Accessibility

Culture

Health

Safety

Quality of
Place

Active Transportation Plan Goals

Connectivity

Create a regional, interconnected active transportation network that allow for efficient transportation to the places you want to go.



Active Transportation Plan Goals

Accessibility

Integrate active transportation with other forms of transportation and provide equitable transportation options to all people of all abilities and backgrounds to places of employment, groceries stores, parks, schools, and other key destinations.



Active Transportation Plan Goals

Culture

To foster in the region a change from a car-centric culture to an active transportation culture among residents, business owners and political leaders to create a greater awareness and support for active forms of transportation.



Active Transportation Plan Goals

Health

Provide opportunities for residents to access active transportation to support a healthy and active lifestyle.



Active Transportation Plan Goals

Safety

Improve conditions and awareness of all users of the transportation network, especially the most vulnerable users.



Active Transportation Plan Goals

Quality of Place

Create economically and socially vibrant communities, through use of active transportation networks, that attract residents to live, work, and play in our region.



GROUP DISCUSSIONS

- » Each table will discuss a Focus Area
- » After 15 minutes, switch to another Focus Area

next steps



- » Focus Group Meeting
 - » Last half of February
- » Public Outreach & Survey
 - » February and March



ACTIVE TRANSPORTATION PLAN

Zach Dripps

zdripps@macog.com

Caitlin Stevens

cstevens@macog.com

227 W Jefferson Blvd Rm #1120
South Bend, IN 46601

Phone: 574-287-1829